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Cyber Safety Computer Based Training Module

Project Overview

Senior citizens periodically contact Virtue Systems, a Phoenix-based IT company, for consultation and computer troubleshooting, however the help they seek is easily acquired if they knew searched with the proper background knowledge. Recently the company began building a social media campaign that promotes cyber awareness to mitigate some of the problems many senior internet users commonly face with emerging technology. As part of this campaign, a free-of-charge cyber safety training module will be available on virtuesystems.net.

The training will cover Social Media Privacy, E-Commerce, Passwords, Wi-Fi Security, and Scams. The primary target audience is the Senior Citizen internet user who is unfamiliar with the medium. The training is also available to any website visitors that want to broaden their skills. This instruction will be delivered as asynchronous computer-based training (CBT) available on the company website. When customers view the website for help, they can find and access the CBT without the need for a phone consultation.